

For Immediate Release: October 2024

#6010 RC10 40th Anniversary Green Edition



ELECTRIC ■ OFF ROAD ■ 1:10 SCALE ■ 2 WHEEL DRIVE ■ KIT

RACE-WINNING DESIGN AND PERFORMANCE

The RC10 started as the vision of Team Associated's founder Roger Curtis (RC) and became one of the most iconic RC cars in history.

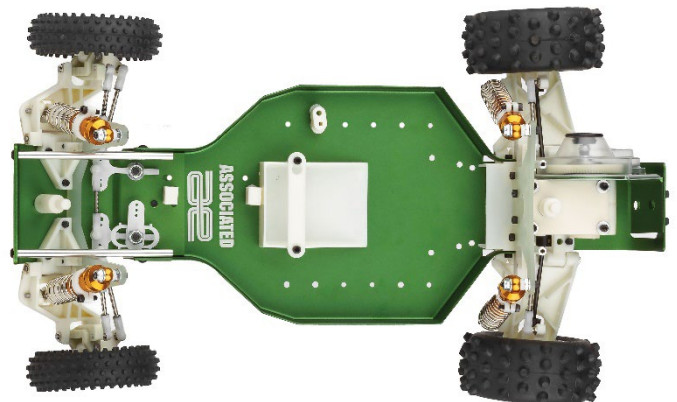
In celebration of the **60th anniversary** of the company that brought you the **RC10**, we are proud to bring to you the **RC10 Green 40th Anniversary Edition kit**, an alternate reproduction of Roger's world championship-winning design that changed the world of RC off road racing forever.

CELEBRATE WITH US!

In 1964, slot cars were the hottest trend, so hobbyists Roger Curtis and Lee Yurada decided to get in on the fun. The two started off by producing slot car parts, accessories, and even cars. They soon opened a local slot car racetrack in Lynnwood, CA and Associated Electrics (AE) was born!

The peak of the slot car hobby was short-lived, so in 1969 Roger Curtis decided to step into a new and booming hobby: radio-control cars! Lee Yurada sold his interest in Associated Electrics to Gene Husting, and together Roger and Gene formed the Team Associated RC brand of products.

Throughout the 1970s, Team Associated focused on 1:8 scale gas on-road racing. In 1977 Team Associated took first place at the very first IFMAR World Championships, with Butch Kroells driving his RC100. This victory would start a long list of IFMAR wins for this new company. The following year Team Associated released its first electric powered vehicle, the RC12E. A few years later, in 1982, team driver Kent Clausen would bring home another IFMAR World Title with the newly released RC12i.



TEAM ASSOCIATED



THE TEAM DOES IT IN THE DIRT

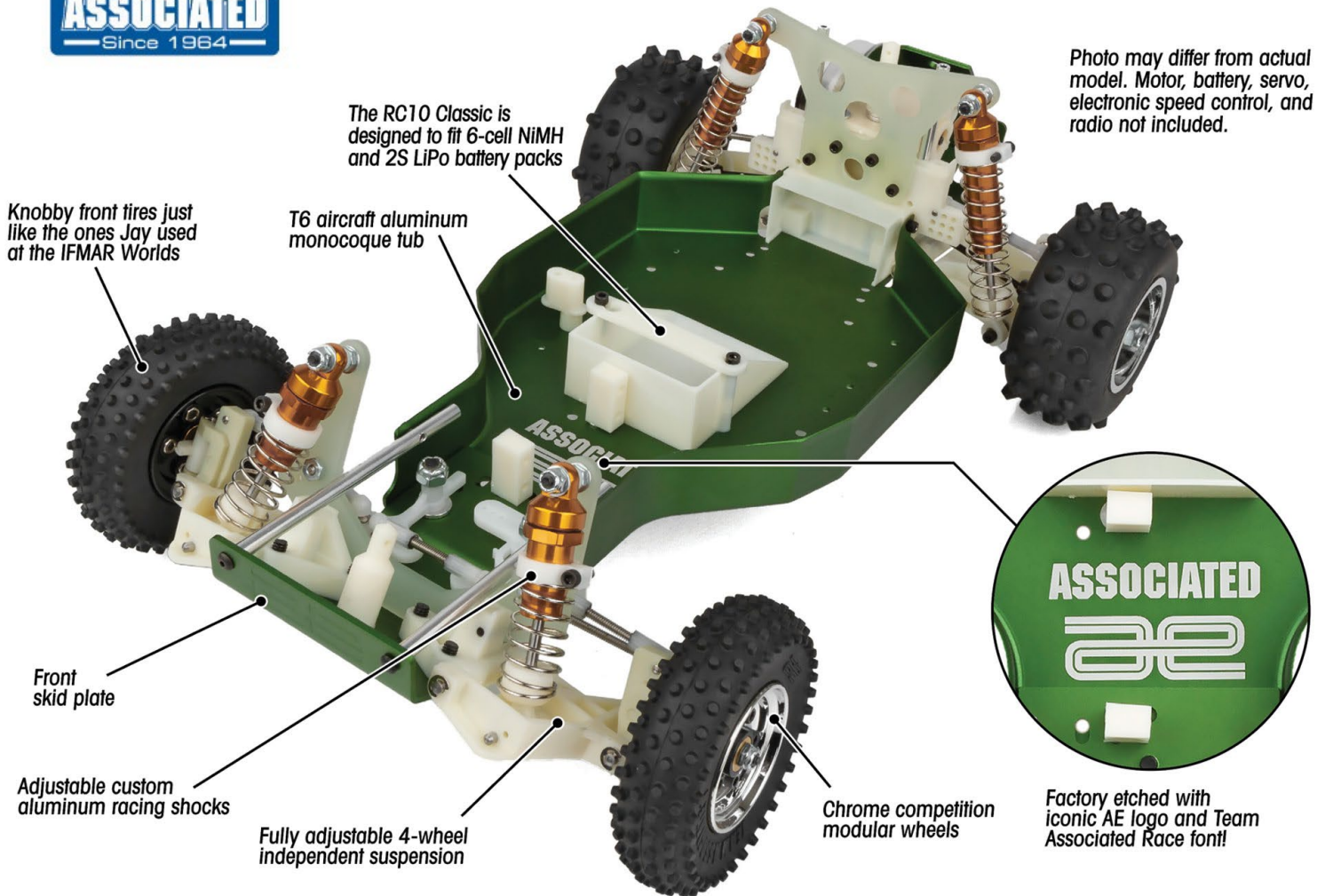
A RACE CAR, NOT A TOY.

Sure, you've heard that before. But Team Associated designs and engineers model RACE cars.

The new RC10 Classic features fully adjustable four-wheel independent suspension, an aluminum alloy monocoque tub and race-proven hardware throughout. Strength and durability are standard equipment.

RACE-WINNING ENGINEERING

For maximum traction, the RC10 suspension is damped by long throw, fluid-filled racing shocks, using machined alloy cylinders and drill blank shafts for silky smooth action.



Rugged, yet light, the suspension gives you all the adjustability of full-size race buggies. The A-arm/Ball joint design allows precise camber, caster, ride height, and spring rate tuning. Even the adjustable VariLok differential is included, and the updated chassis fits 6-cell NiMH and 2S LiPo battery packs. Exceptional ground clearance and low center of gravity also contribute to the superb balance and performance of the RC10 over all types of terrain.

GET THE JUMP ON THE COMPETITION.

Go RC off-road racing with the leaders. The World Champion RC10 is available now and ready for competition. Complete RC10 kits are readily available through model car racing's most extensive dealer network. Take the challenge and build yourself a winner. Team Associated's RC10.



RACE-WINNING DESIGN AND PERFORMANCE

The design and construction of the RC10 is totally unique to electric off-road cars, featuring a rigid alloy monocoque tub with fully adjustable suspension. Included are Associated's custom coil-over aluminum racing shocks, VariLok differential and modular 3-piece clamping wheels.

Engineered for easy assembly and maintenance, the RC10 is also easy to drive over all kinds of terrain. The rugged nylon suspension and alloy tub are tough enough to handle bumps and crashes of beginners as well as intense wheel-to-wheel action.

So, buckle up and go off-road racing with the team. The Associated Electrics RC10 Green 40th Anniversary Edition is ready to take on the competition.



Full race rear suspension includes durable dog bone and stub axle drivetrain with pinned modular wheels. Quick release knockoff design provides fast, accurate alignment. Low profile gearbox uses VariLok adjustable diff and is protected by an integrated motor/heat sink.



Independent suspension with coil-over shocks help smooth out the bumps. Precision molded nylon suspension components can be easily custom color dyed. A-Arm/Ball joint design permits static camber, camber rise, caster, ride height and spring rate tuning to suit every type of track.

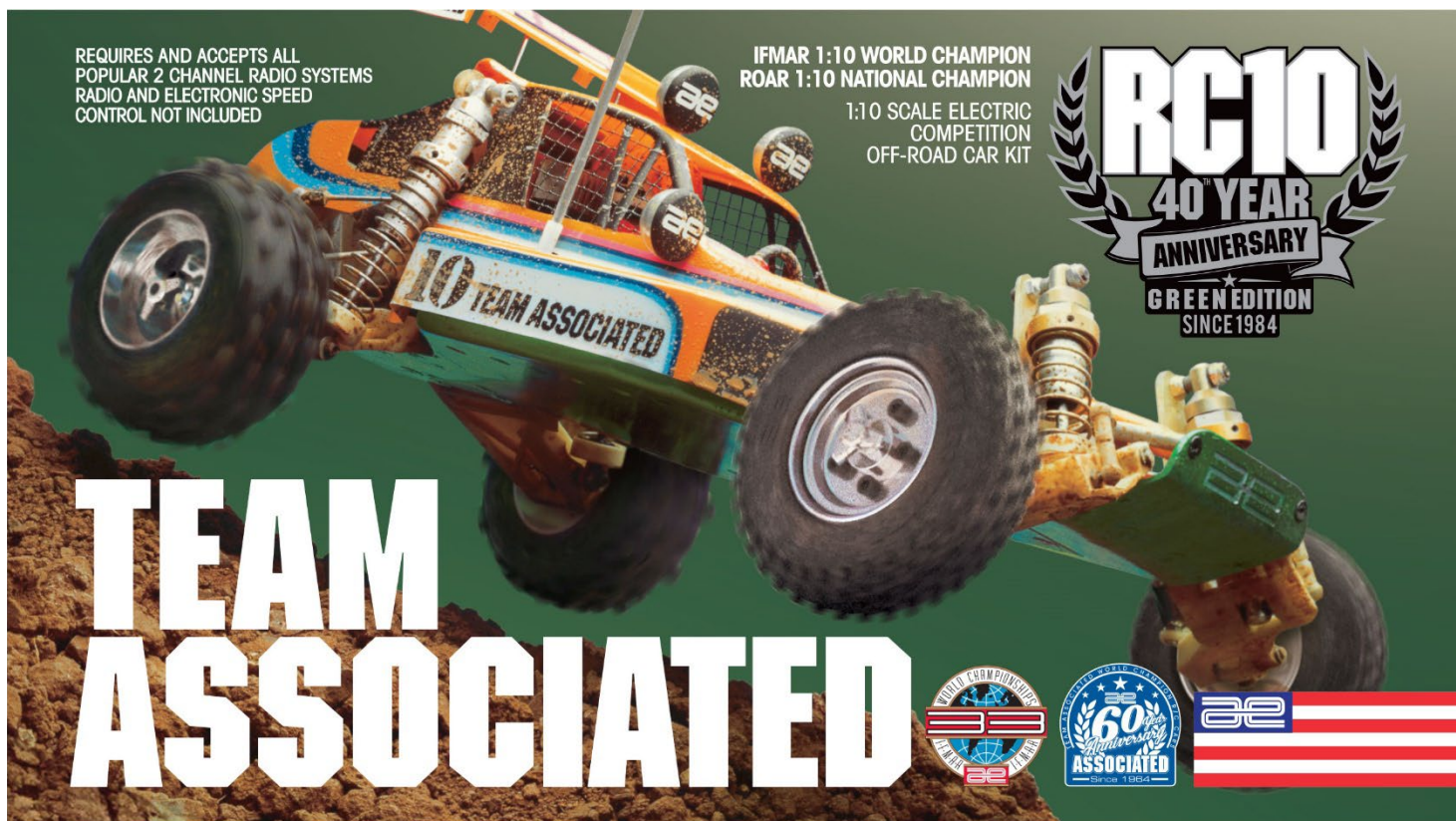


ITEMS NEEDED TO COMPLETE

- 6-cell NiMH or 2S LiPo for radio-controlled car
- Radio control battery charger
- 1:10 scale radio control electronic speed control
- 1:10 scale 540-size electric RC car motor
- 2-channel RC surface transmitter and its batteries
- 2-channel receiver
- Pinion gear

SPECIFICATIONS

Scale	1:10
Power	Electric
Length	381mm (15")
Width	226.8mm (8.93")
Weight	Varies
Wheelbase	267.7mm (10.54")
Transmission Ratio	1.83:1



CATALOG INFORMATION

UPC	Part No.	Description	MSRP	MAP	Pieces Per Case	Origin	Available
784695060104	6010	RC10 40th Anniversary Green Edition	\$559.99	\$379.99	6	TW	Early December

Download all zipped photos here: <https://rc10.com/rc1040greenzip/> (26MB). Link is active for 30 days.

Read some fascinating background history of the RC10 Classic! <https://rc10.com/rc1040hist/> (mobile version)



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