

Press release online here: <http://bit.ly/1vaA87r>

For Immediate Release: Jan. 29, 2015

New! RC10B5M Factory Lite Kit #90000



1:10 Scale 2WD Mid Motor Electric Off Road Competition Buggy Kit

Team Associated's RC10B5 and RC10B5M have been met with wild success by racers around the globe at both the club level and at major racing events. Always looking for a challenge, Team Associated's Area 51 engineers took it upon themselves to make the best RC10 to date even better! A version of the B5M that would optimize the platform to excel in classes requiring spec motors and for certain track conditions that allow the racer to take full advantage of the performance offered from reduced weight.

Enter the RC10B5M Factory Lite Kit. Shedding over 75 grams of weight, the RC10B5M Factory Lite includes a 3-gear transmission for lower rotational mass, a lightened hard-anodized aluminum chassis, titanium turnbuckles, and aluminum front axles.

Coming in at fighting weight, the RC10B5M Factory Lite is sure to be a winner!

RC10B5M Factory Lite Kit Specifications:

Scale	1:10
Power	Electric
Length	385mm
Width	Varies*
Weight	Varies*
Wheelbase	280-282mm
Drive	2WD

**Final width and weight will vary with the actual electronics and tires used to complete the B5M Factory Lite Kit.*





1:10 Scale 2WD Mid Motor Electric Off Road Competition Buggy Kit



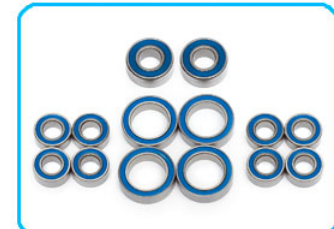
Lightweight aluminum front axle/hex adapter



Heavy-duty lubricated ball cups and Factory Team titanium turnbuckles included



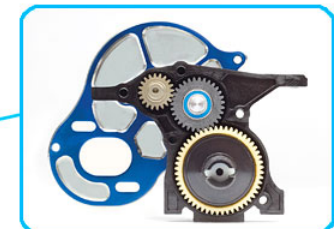
Factory Team V2 12mm Big Bore threaded aluminum shocks with 3mm shafts



Factory Team upgraded blue shield ball bearing kit included



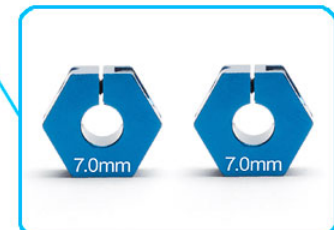
Lightweight, hard-anodized aluminum chassis with centralized mass, mid-motor



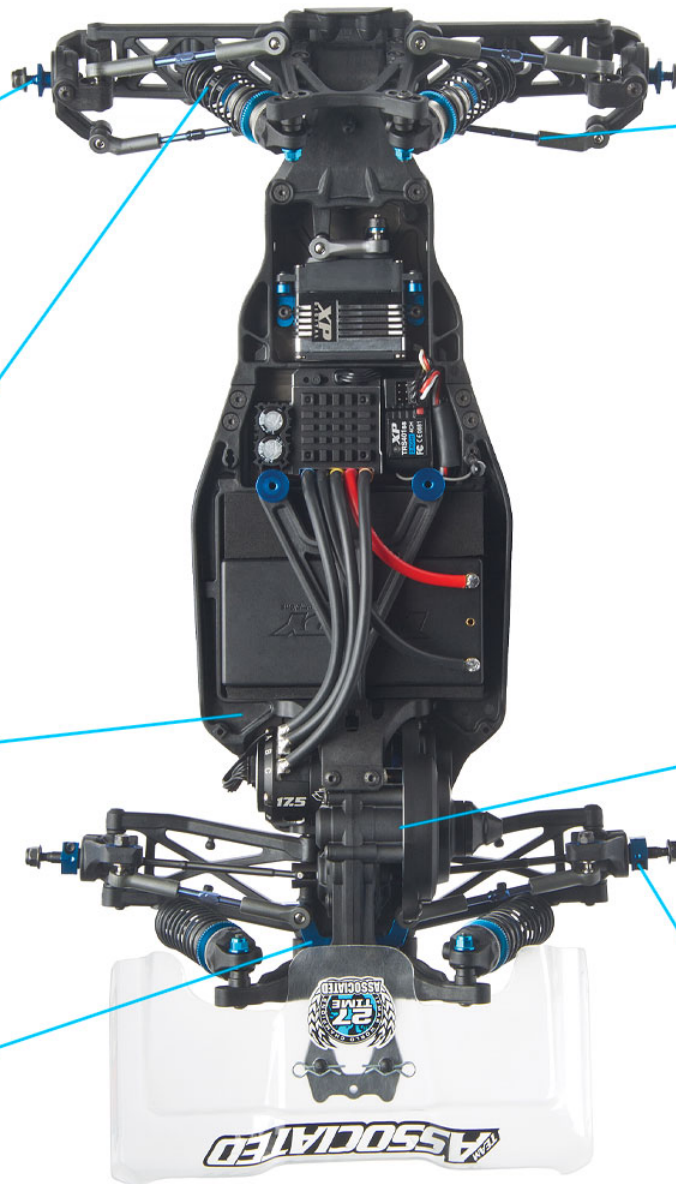
3-gear transmission with lightweight V2 aluminum top shaft included



Aluminum rear ball stud mount for added strength



Aluminum rear clamping drive hexes with laser etching



RC10B5M Factory Lite Kit shown equipped with items NOT included in kit: Reedy motor, Reedy battery, Reedy ESC, XP servo, XP receiver, and pinion gear. Wheels and tires are not included. Body comes clear. Assembly and painting required.

RC10B5M Factory Lite Kit #90000 features:

- Lightweight, hard-anodized aluminum chassis with centralized mass and mid-motor position for improved handling on high-grip offroad tracks
- Chassis fits R.O.A.R.-approved 2S saddle packs and 2S short packs using optional foam insert
- V2 12mm "Big Bore" threaded aluminum shocks with 3mm shafts and updated O-rings for improved smoothness
- Aluminum rear ball stud mount for added strength
- New 3-gear transmission for lower rotating mass and extra acceleration, with lightweight V2 aluminum top shaft included
- Heavy-duty rear axle for added strength
- Lightweight aluminum front axle/hex adapter and larger front wheel bearing for added durability
- Factory Team upgraded ball bearing kit and titanium turnbuckles included
- Aluminum rear clamping hex with laser etching
- Heavy-duty ball cups and ball studs allow for maximum suspension travel while reducing binding and friction
- Rear hubs feature larger bearings and the easy-insert system to adjust camber link position and rear toe-in
- Team Associated B5M clear body and wing included



RC10B5M Factory Lite Kit shown equipped with items NOT included in kit: Reedy motor, Reedy battery, Reedy ESC, XP servo, XP receiver, and pinion gear. Wheels and tires are not included. Body comes clear. Assembly and painting required.



UPC: 784695 900004	#90000	RC10B5M Factory Lite Kit	MSRP: \$469.99	MAP: \$279.98	Available: March 2015
-----------------------	--------	--------------------------	-------------------	------------------	--------------------------

Download photos at: <http://www.teamassociated.com/pictures/highres/90000.zip>

